

Connecting you & your audience



At AT&T, we understand that timely communication is critical to your business success.

Whether you're training a handful of employees in 3 locations, or addressing 40,000 shareholders across the globe, **AT&T Event Conferencing services** allow you to more effectively communicate with your audience.

AT&T Event Conferencing Services can help you host successful:

- Town hall meetings
- Customer training
- Marketing webinars
- Media briefings
- Investor relations (I.R.) calls
- Board meetings

AT&T Event Conferencing Services provides you with the ability to:

- Meet 24/7, anywhere in the world with self-service or support-assisted conferencing.
- Share presentations and collaborate peer-to-peer in a highly-secure manner.
- Enjoy face-to-face communication and collaboration with integrated video and audio.
- Stream and distribute events to a large number of participants simultaneously.
- Let our experienced event management team handle every element of your conference from beginning to end.

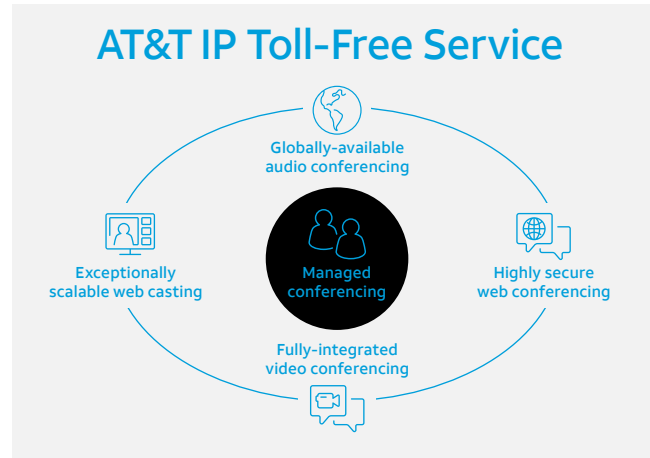
Potential benefits

- 24/7 availability to accommodate your schedule.
- Quick event setup.
- Highly scalable to deliver important messages to large audiences.
- Personalized planning support for conference success.
- Added security features to help ensure only intended participants receive your message.
- Cost effective. Pay as you go and only choose the features that you need for each event.

Features

- Domestic U.S. and international dial-in numbers.
- Global IP audio supports up to 4,000 participants.
- Interactive web conferencing supports up to 3,000 participants.
- Internet streaming with AT&T WebCasting supports up to 40,000 participants.
- Professional moderation, conference recording/playback, and a host of other features to support all your event conferencing needs.
- Highly-trained and dedicated conferencing staff.
- Add security to events with access code entry and optional participant screening.

Get the level of support and service that's right for you



AT&T Event Conferencing

Cost-effective, day-to-day conferencing tools that provide flexible calling solutions, plus optional features.

Choose AT&T Event Conferencing if you:

- Know your general conference requirements, but desire professional support.
- Have the resources to or prefer to manage invitation and participant registration.
- Can benefit from meeting set up and moderator support services.
- Desire an audio-only conference with optional Web overlay.
- Would like to have live operator assistance to welcome participants with features like operator-assisted dial-in, dial-out, voting/polling, event replay options, and more.

AT&T Event Conferencing – Enhanced

Delivers conferencing as a fully-managed service.

Choose AT&T Event Conferencing – Enhanced if you:

- Prefer to focus on the event and not the event technology.
- Require the support of a dedicated Customer Success Manager to support your organization's conferencing — from onboarding through customer lifecycle.
- Have complex, unclear, or non-standard audio or web conference requirements.
- Need assistance selecting platform(s), features, and services.
- Desire customizable support for registrations, invitations, event promotion, etc.
- Can benefit from a single source for audio and web events.
- Need multimedia support, on-site/studio video production, content creation, editing, hosting

AT&T Webcasting

Internet streaming “one-to-many” event managed solution for up to 40,000 participants.

Choose AT&T Webcasting if you:

- Are planning global town halls, investor relations calls, or high-profile press events.
- Need full production services (virtual or on-site crews) for broadcast-quality video or complex web events.
- Would like professional assistance with managing audience engagement features and presenter audio/visuals.
- Need the option to add up to 10 geographically dispersed video presenters.
- Require streaming optimization for large participant scale.
- Require advanced security solutions.
- Would like day-of-event assistance or expert event management.

For more information, contact your AT&T Sales Representative or visit business.att.com/products/event-conferencing.html.

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