

# Conquer the complexity of moving to the cloud with AT&T Consulting



**With the digital universe doubling in size every two years, and expected to reach 44 trillion gigabytes by 2020\*, businesses are turning to the cloud to make their IT infrastructure more agile, without sacrificing security and performance.**

While moving to the cloud can enable agility, drive operational efficiencies and ultimately provide cost savings, the journey can be daunting and complex. Beyond the challenges of determining the right cloud model, selecting the right partners and garnering

support across functional organizations, many businesses struggle to identify the appropriate resources to tackle the challenge. AT&T Consulting can help — regardless of where you're at in your journey.

## Potential Benefits

- Identify cost savings
- Mitigate risks
- Customer support for all phases of the cloud journey
- Customized cloud strategy for your business

## Features

- Subject Matter Experts (SMEs) in cloud migration/ optimization, with experience serving the Global 500 in highly complex and strategic cloud transformations.
- Experienced Advisors who provide fair and consistent evaluation of vendor platforms for suitability to unique customer requirements.
- Proven delivery of holistic cloud programs spanning cloud solution fit, security, connectivity (network), provisioning, monitoring and reporting (IT Service Management) and program management.

# Business customers have identified **EXPERTISE** as a top challenge when migrating to cloud.

Source: RightScale 2017 State of the Cloud Report



## Discovery

One of the most important aspects of any journey is understanding where you are, relative to where you want to go. A major pitfall in developing a cloud transformation plan is failing to gather enough data about your organization's existing applications and IT infrastructure. AT&T Consulting begins by identifying the risks, challenges and issues related to your current technologies and services. We perform a detailed cloud readiness discovery of your current architecture and the solutions being used across compute, storage, network, security and operations environments. We'll also capture the business vision and key drivers, which are essential for aligning your cloud transformation strategy with next generation solutions.

## Architecture and design

During the planning phase of a cloud journey, businesses face a myriad of decision points related to technology, vendors and platforms that are necessary to define future architecture. These decisions impact everything from the applications and network to storage and disaster recovery, which means businesses must compare and choose the

best solutions to include in their new architecture. AT&T Consulting will work with you to identify and determine which providers can sustain both your current and future business requirements. And because our team has access to Subject Matter Experts (SMEs) across other consulting offerings such as security, network and project management, we can deliver a robust architecture that spans all of your cloud infrastructure needs.

## Migration

With your cloud journey mapped out, our experienced consultants are ready to help with transformation and transition to cloud. Our experts will develop the overall migration design and help execute the planned transition of workloads, while making sure your business keeps running smoothly. AT&T Consulting for cloud transformation is experienced in supporting the deployment of private, public and hybrid IT models. Whether your project is as small as moving applications to the cloud, or as large as migrating your data center assets, our services include program governance and project management, to ensure an effective, efficient deployment.

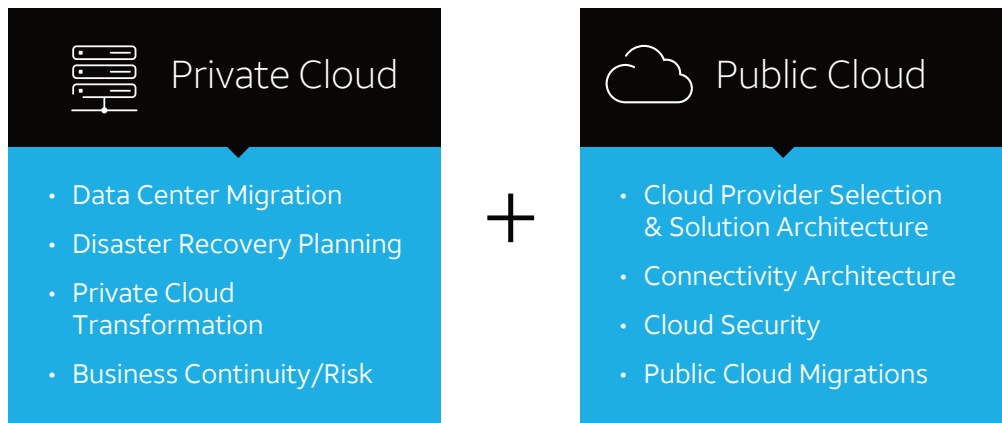
## Cloud transformation

AT&T understands the complexities businesses face when moving to the cloud, because we understand the journey. With 80% of our workloads in the cloud, we have the experience to help our customers with their cloud migration. Our team of seasoned consultants average over 17 years of industry experience, including unique skill sets focused on challenges specific to cloud transformation. Our

consultants will work with your own in-house experts to design, strategize, and deploy cutting edge, highly scalable solutions customized for your exact needs. Whether you're in the Public or Private sector, domestic or multinational, we can help you transform your IT infrastructure, leveraging the power and agility found in the cloud.

\*Source: EMC <https://www.emc.com/leadership/digital-universe/2014iview/executive-summary.html>

Complete suite of consulting services for **private, public and hybrid** cloud transformation.



### Why AT&T

By combining the visibility and control of our network with threat intelligence and response expertise, we are able to help customers quickly detect threats and minimize the effect of attacks by providing highly secure services that help to protect what is most important to them.

For more information contact an AT&T Representative, call 877.542.8666 or visit [att.com/cloudconsulting](http://att.com/cloudconsulting).