

# Communicate better with clear audio and video



AT&T Conferencing with Zoom makes audio and video communications easier and more accessible than ever. With versatile tools and the power of the global AT&T network, AT&T Conferencing with Zoom gives organizers and users exceptional control over where and how they connect. Reduce travel costs and boost sales by communicating better — virtually anywhere, anytime.

## Make quality time for anyone — or everyone

AT&T Conferencing with Zoom is a cloud-based video communications service that brings high-quality video and carrier-grade audio to collaborators

all over the world, offering one consistent enterprise experience. Brainstorm and trade ideas with colleagues, give presentations, demo new products, conduct a 10,000-viewer webinar, or host a company-wide broadcast. AT&T Conferencing with Zoom scales to provide optimal performance to help support almost every meeting, large or small.

AT&T Conferencing with Zoom helps people — no matter their location — work more productively together. Join or host from almost any connected mobile, tablet, desktop, conference room, or telephone. Every teleconference reservation provides a personal meeting URL to bring people online

## Features and benefits

- Global implementation, management, and maintenance
- User training
- Proven service, redundancy, and resilience
- High uptime and support
- Ubiquitous, cost-effective access
- Highly secure end-to-end encryption
- Easy to use, buy, and scale
- Up to 500 video participants and 10,000 viewers
- Engineered and optimized to work reliably

with one easy click. Users enjoy easy-to-deploy software and a variety of supported video endpoints, so participants can access highly secure, integrated video and audio conferencing in minutes.

## Maximize usability with versatile admin options

The larger your audience, the more you need options. AT&T Conferencing with Zoom features a suite of meeting management tools to help you and your colleagues collaborate with one consistent experience. Save recordings of your calls locally or in the cloud in either MP4 or M4A file formats. Share content with a click, and send out full video clips with audio to anyone you choose. Enjoy AI-powered voice-to-text recording transcription. Other features, such as multi-screen sharing, co-annotation, and remote control tools enable participants to work in a flexible, collaborative environment — no matter where they are located.

## Broaden your reach with video webinars

Do you need to grow your business by reaching and qualifying more prospects? Is hosting companywide meetings and training sessions important? The video webinar add-on package brings large-scale broadcast tools to AT&T Conferencing with Zoom. Ideal for panel discussions, the webinar package supports up to 100 interactive video participants and up to 10,000 view-only attendees. Share content with a single click and use dual-screen support to show panelists and the presentation simultaneously. You can also easily broadcast your event via Facebook Live or YouTube.



### Why AT&T

For more than 50 years, AT&T has provided audio conferencing services to thousands of customers, offering unparalleled knowledge and experience. AT&T is uniquely positioned to provide highly secure, flexible, accessible global communications tools.

A number of state and federal wiretapping laws exist and provide guidance on recording calls, including conference calls. Customers using this service should understand the legal requirements and ensure the appropriate consent(s) have been gained from conference participants before any call is recorded.

For more information, contact your AT&T representative or visit: [www.att.com/zoomconferencing](http://www.att.com/zoomconferencing)

## Capabilities and use cases

- **Meetings**
  - Online meetings, training, tech support
  - Video, audio, and web conferencing
- **Video Webinars**
  - Marketing events and town halls
- **Zoom Rooms**
  - Build collaboration conference rooms
  - Software-based room solution
- **Chat**
  - Cross platform, persistent
  - Messaging and file sharing
  - Presence status
- **H.323/SIP Connector**
  - Bring H.323/SIP video systems to the cloud

## AT&T Conferencing with Zoom webinars include:

- **Scheduling, registration, and reporting options**
- **Controls such as mute/unmute, live chat, Q&A, and polling**
  - Recording features
  - Green Room feature
  - Integrations with key sales and marketing tools such as:
    - Salesforce
    - Eloqua
    - Marketo
    - PayPal